

SynKafrica — Cookie Policy

Effective: 1 October 2026

Last updated: 1 October 2026

This policy explains how we use cookies and similar technologies on synkafrica.com. Read it with our **Privacy Policy**.

1. What cookies are

Cookies are small text files placed on your device when you visit a website, letting a site remember your actions and preferences.

We also use similar technologies — local storage, pixels and tags — and refer to all of them as "cookies" in this policy.

2. Why we use them

- To keep you signed in and keep your booking secure
 - To remember your currency, language and preferences
 - To keep your booking together as you move through checkout
 - To detect and prevent fraud
 - To understand how the site is used so we can improve it
 - To measure whether our advertising works
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3. The cookies we use

3.1 Strictly necessary — always on

Required for the site to work. These cannot be switched off and we do not need your consent for them.

Purpose	What it does
Session management	Keeps you signed in and keeps your booking together
Security	Protects against fraud and unauthorised access
Payment processing	Enables secure checkout via our payment providers
Flight search session	Maintains your search and booking state with our booking partner
Load balancing	Keeps the site available
Consent record	Remembers your cookie choices

3.2 Functional

These remember your choices. The site works without them, but less well.

Purpose	What it does
Currency and region	Shows prices in your local currency
Language	Remembers your language preference
Recent searches	Saves you re-entering details

3.3 Analytics

These help us understand how people use the site — which pages are visited, where people drop off, what we should fix.

Provider	Purpose
Vercel Analytics	Website performance and usage measurement
Google Analytics	Website usage measurement

3.4 Advertising and marketing

These let us show relevant advertising and measure whether it works. They may be set by third parties and may track you across other websites. **They are only set if you accept them.**

Provider	Purpose
Meta (Facebook and Instagram)	Advertising measurement and retargeting
TikTok	Advertising measurement and retargeting
Google Ads	Advertising measurement and retargeting

4. Third-party cookies

Some cookies are set by services we use rather than by us:

Service	What it's for
Stripe	Payment processing and fraud prevention
Paystack	Payment processing
Duffel	Flight search and booking
Vercel	Website hosting and performance

These providers set cookies under their own privacy policies. We recommend reading them.

5. Your choices

5.1 Our cookie banner

When you first visit, you can **accept all**, **reject all non-essential cookies**, or **choose by category**.

Strictly necessary cookies cannot be turned off — the site will not function without them.

You can change your choices at any time via **Cookie Settings** in the site footer.

5.2 Your browser

Most browsers let you block or delete cookies through their settings. Blocking all cookies will stop parts of the site working, including checkout.

5.3 Advertising opt-outs

- youradchoices.com (US)
 - youonlinechoices.eu (EU/UK)
 - Your device's advertising settings
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6. How long cookies last

- **Session cookies** are deleted when you close your browser
- **Persistent cookies** remain until they expire or you delete them, typically between 30 days and 2 years

Our record of your cookie choices is kept for **12 months**, after which we will ask again.

7. Do Not Track

Browsers vary in how they signal tracking preferences and there is no agreed standard. **We honour Global Privacy Control (GPC) signals** where we receive them.

8. Changes

We may update this policy as our site changes. The date at the top shows the current version. Where we add a new category of cookie, we will ask for your consent again.

9. Contact

privacy@synkafrica.com

SynKafrica

SynKKafrica Inc.

Brockton, Massachusetts, United States